

Introduction to Cybernetics
Final Project

Conversation: Sustaining a Band

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December 15, 2010



1978-1986

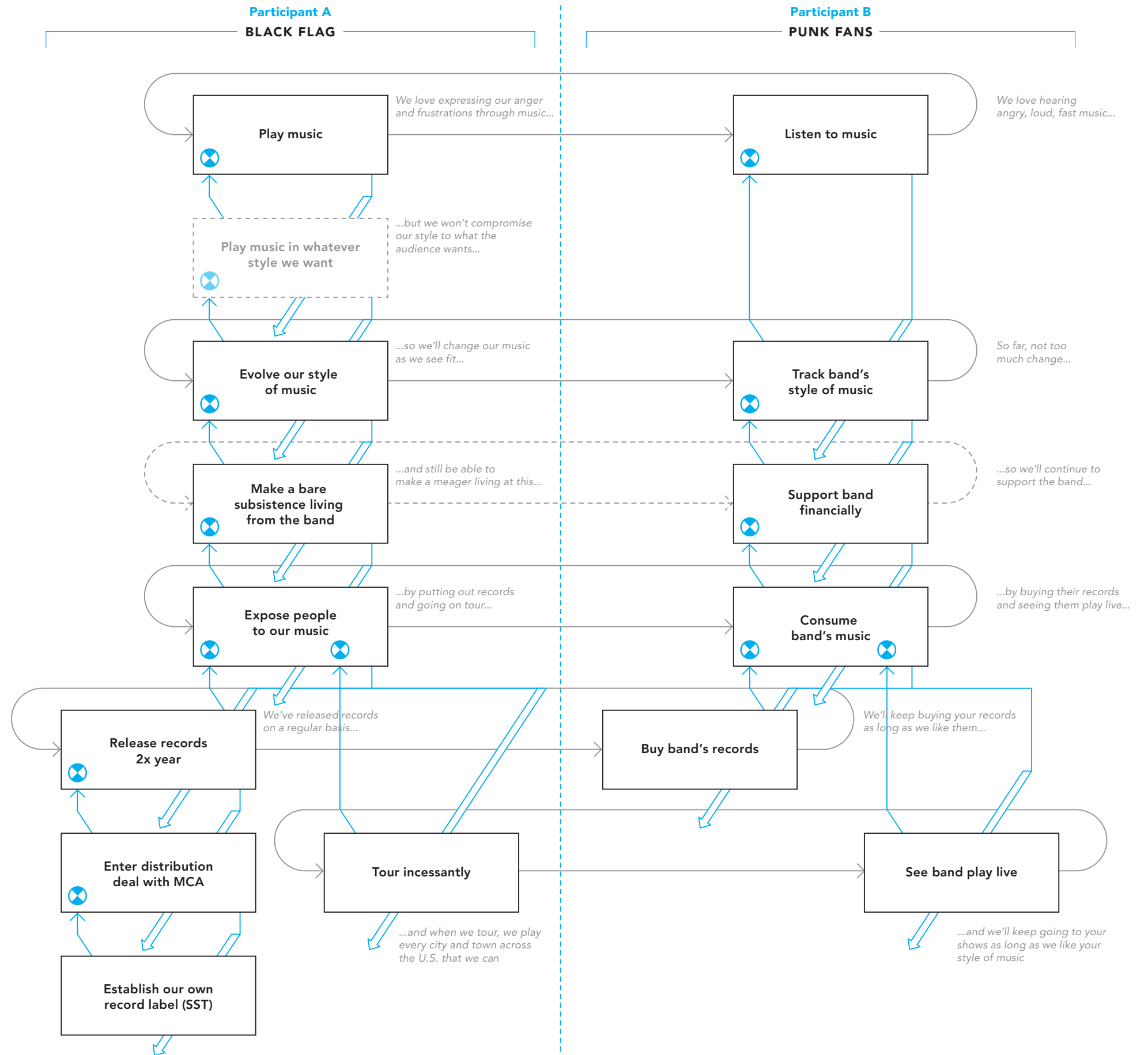


**“We didn’t pander to the audience;
we didn’t cater to them.
My attitude was always give the
audience what they need,
not what they want.”**

—GREG GINN, GUITARIST, BLACK FLAG

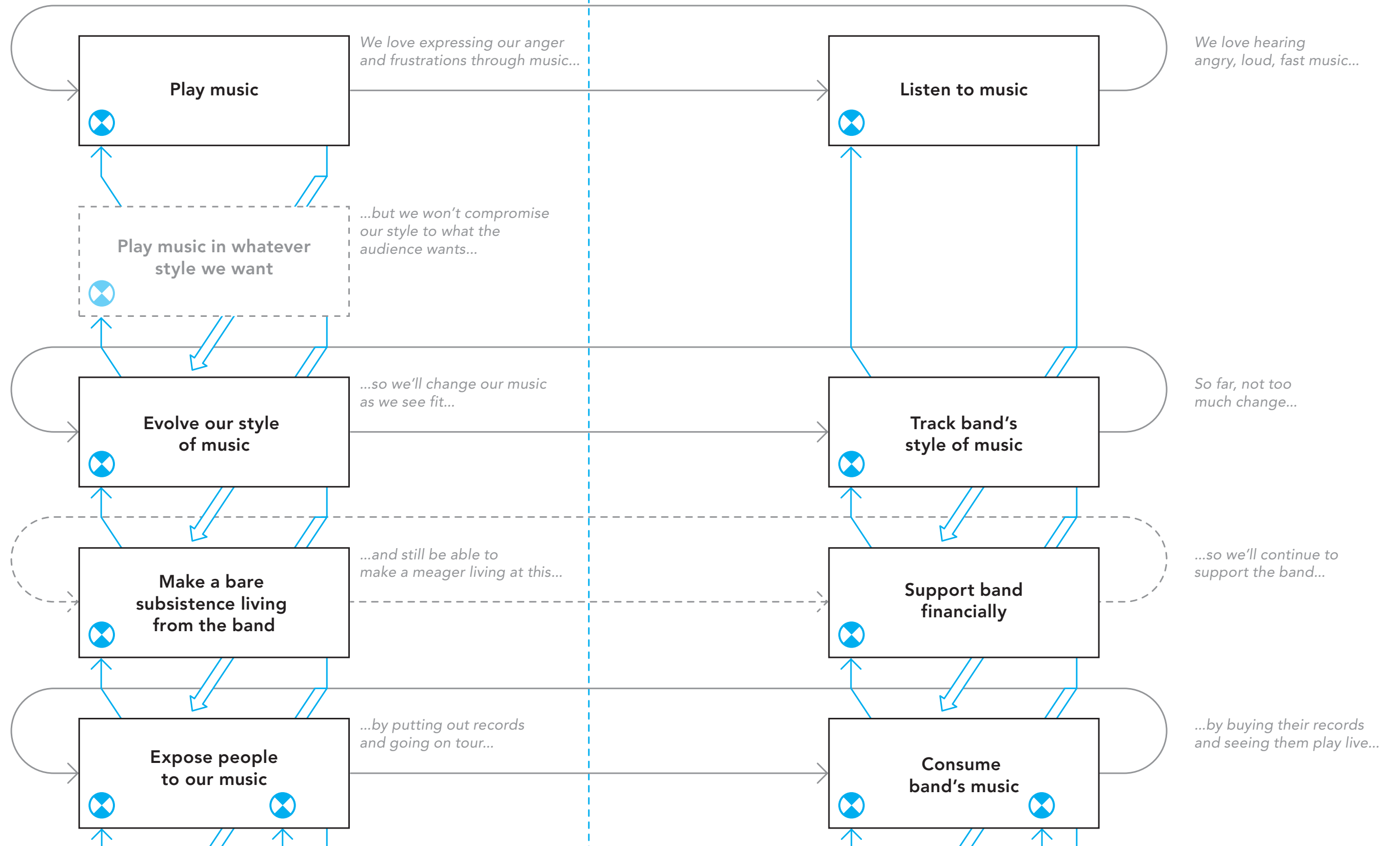
MODEL 1:

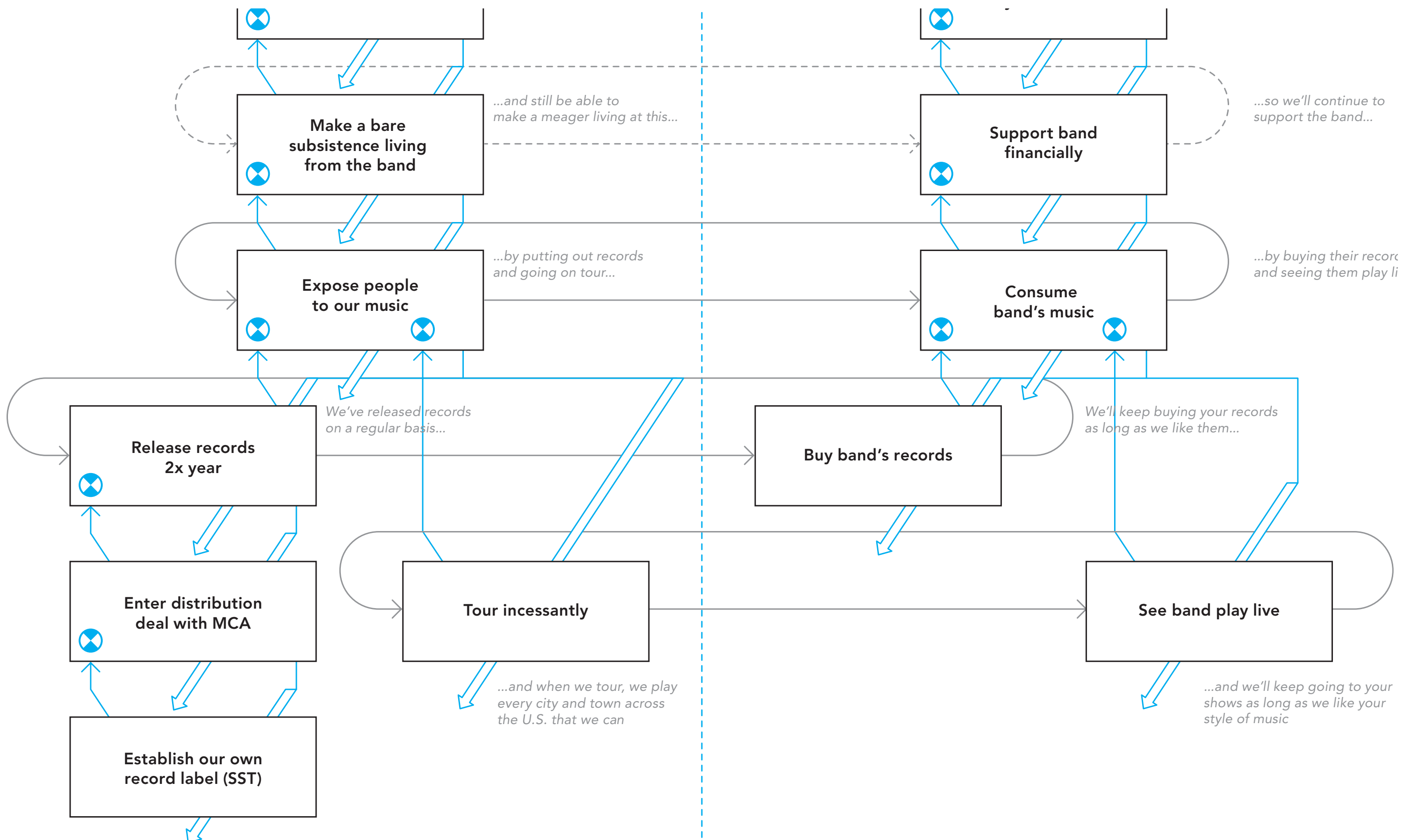
The first four years



Participant A
BLACK FLAG

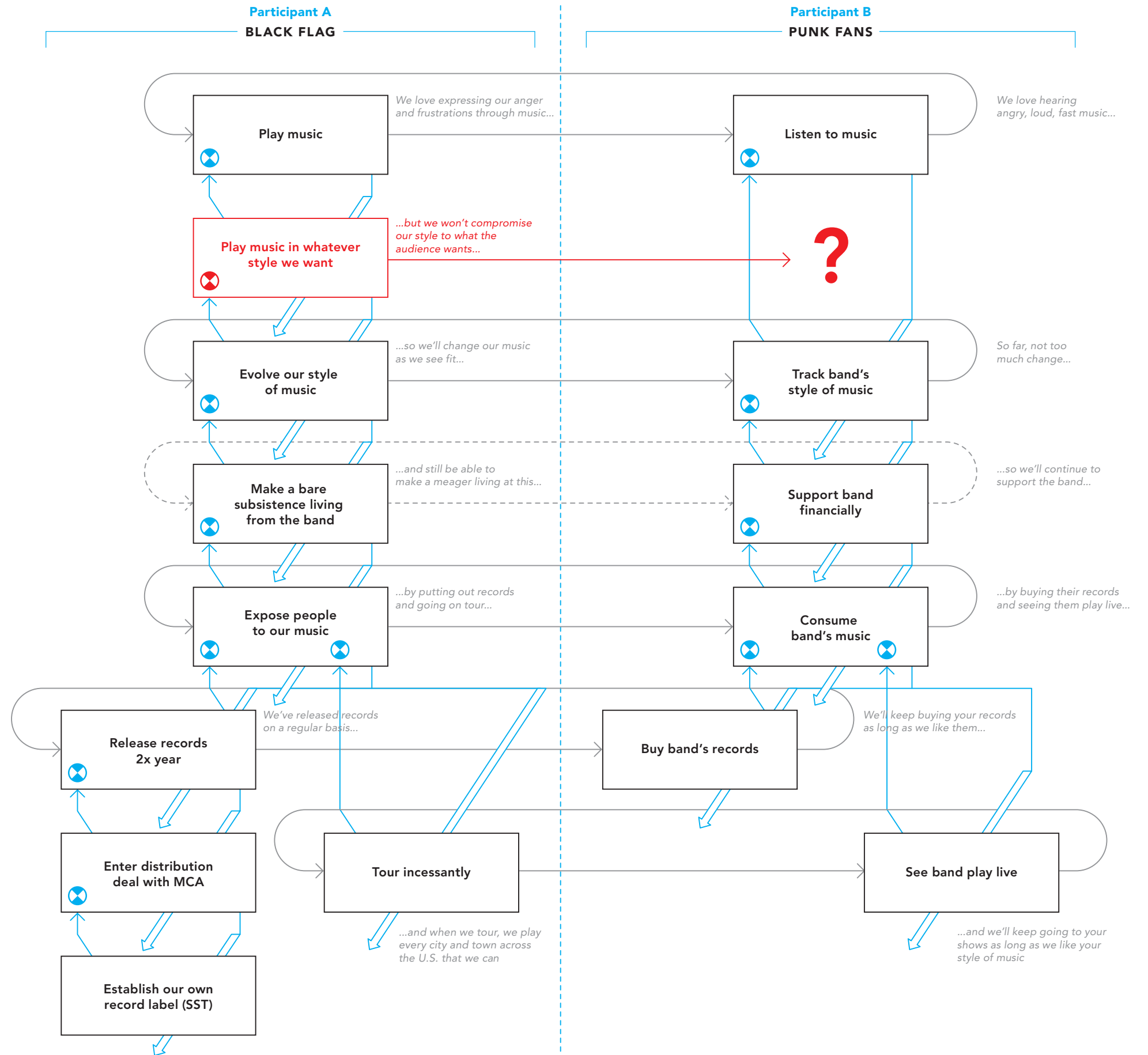
Participant B
PUNK FANS





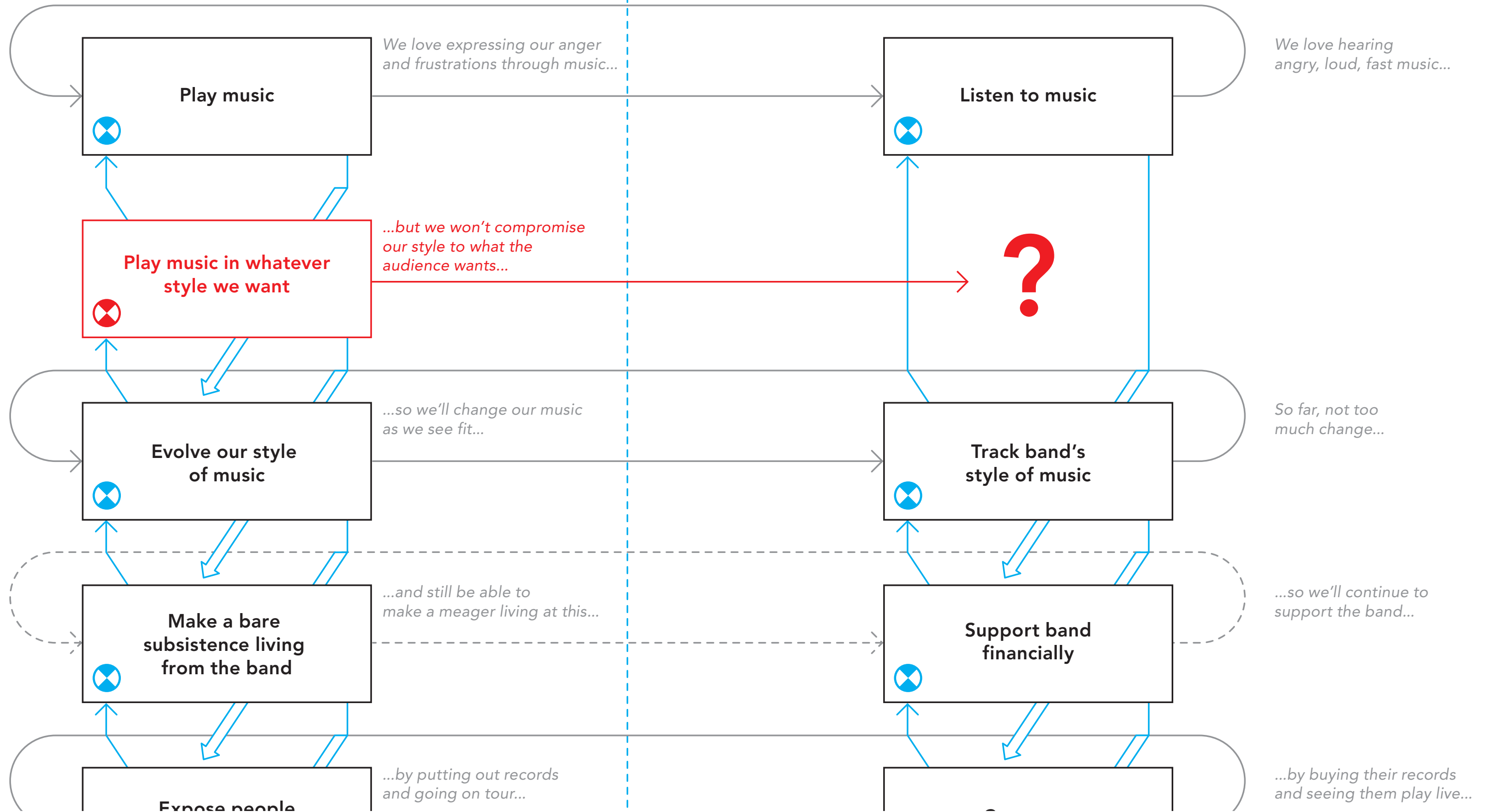
MODEL 2:

Implied, not explicit statement of intent



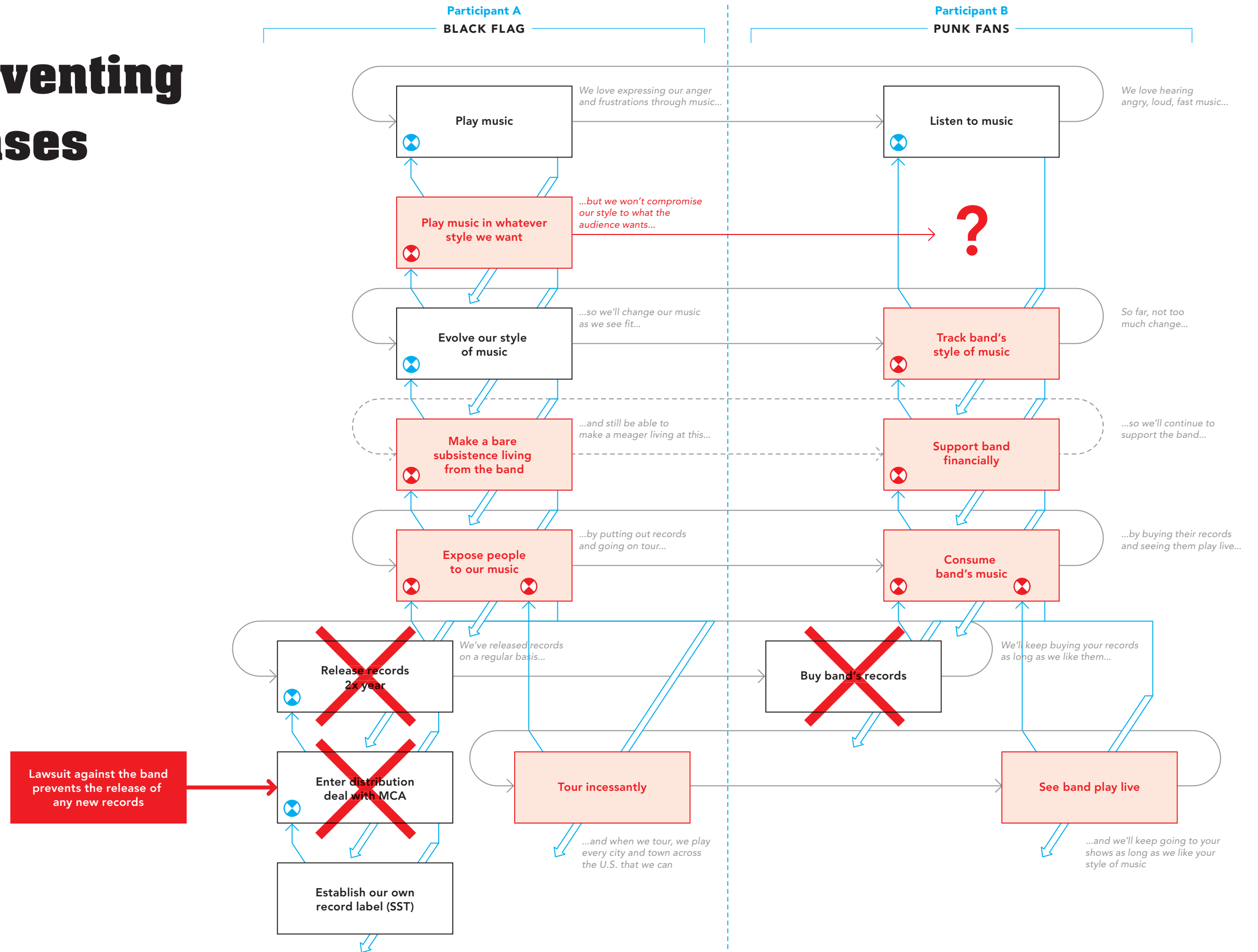
Participant A
BLACK FLAG

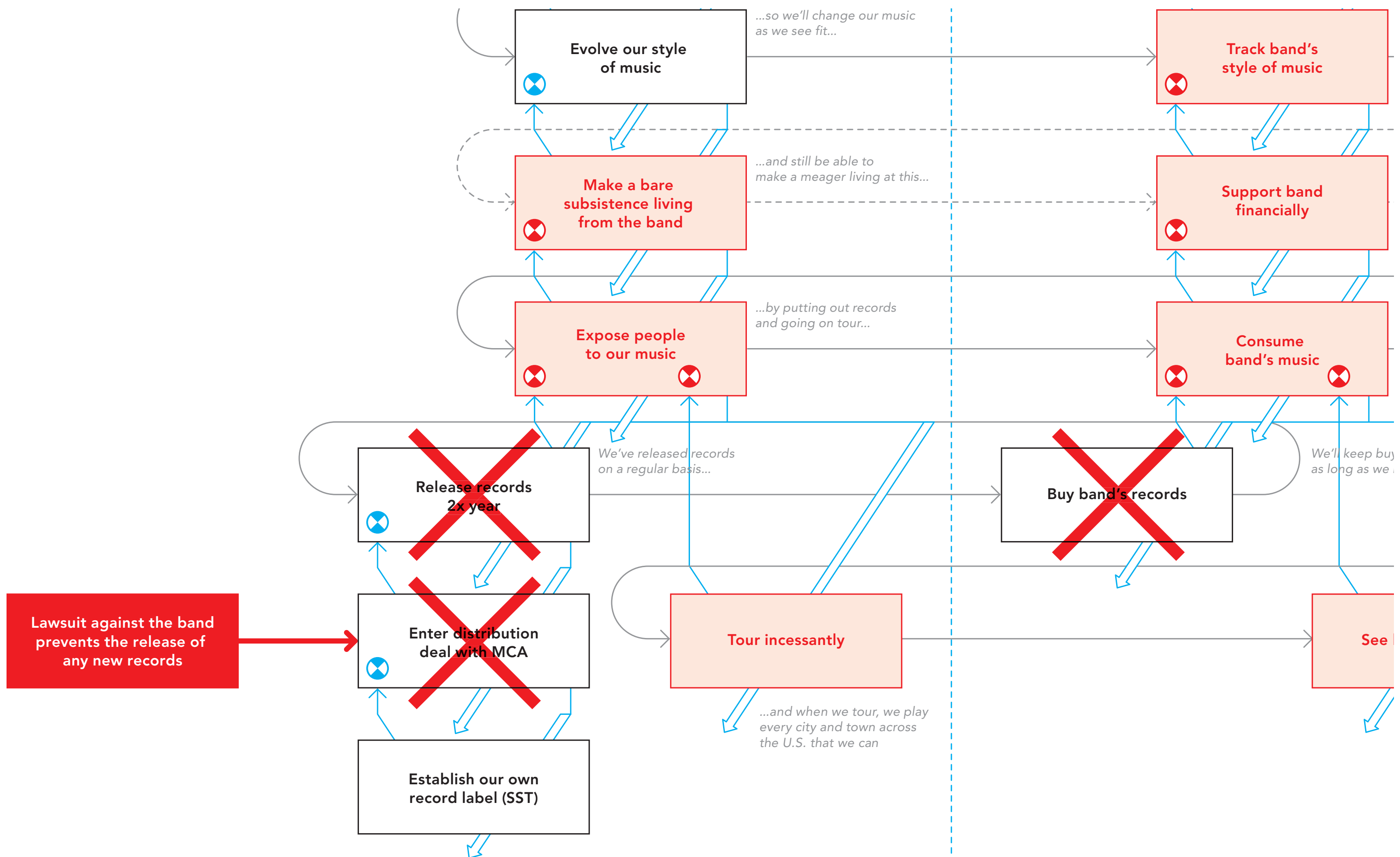
Participant B
PUNK FANS



MODEL 3:

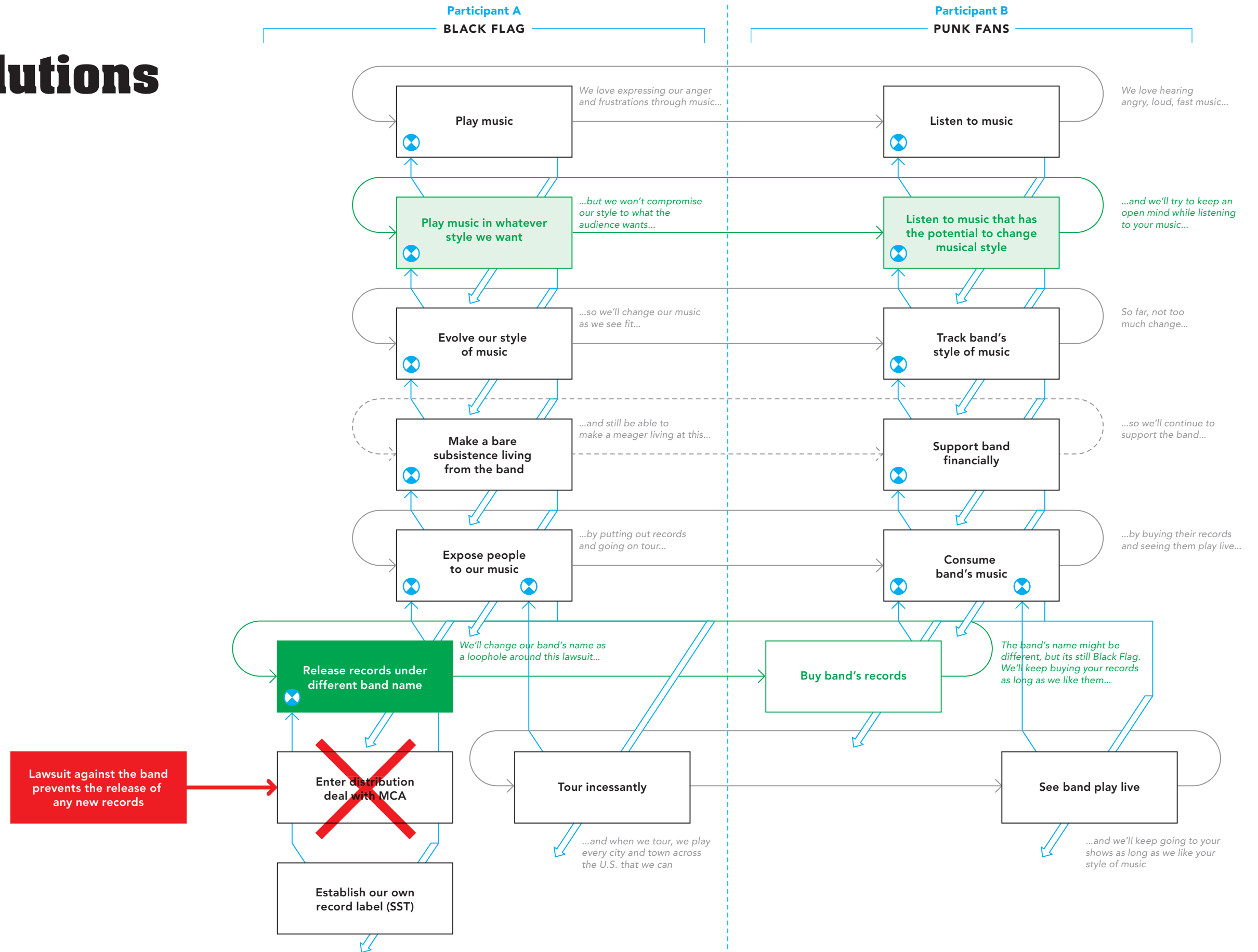
Lawsuit preventing record releases





MODEL 4:

Possible solutions



“The thing that kept everyone living this torturous lifestyle is the music was that good and we knew it. At the end of the day, we had no money, we were scruffy, we stunk, the van stunk, everyone was against us. But you hear the music and know, oh yeah... we fuckin’ rule.”

—HENRY ROLLINS, VOCALIST, BLACK FLAG